

AUGMENTED REALITY IN SERVICE



CADENAS

SETTING STANDARDS



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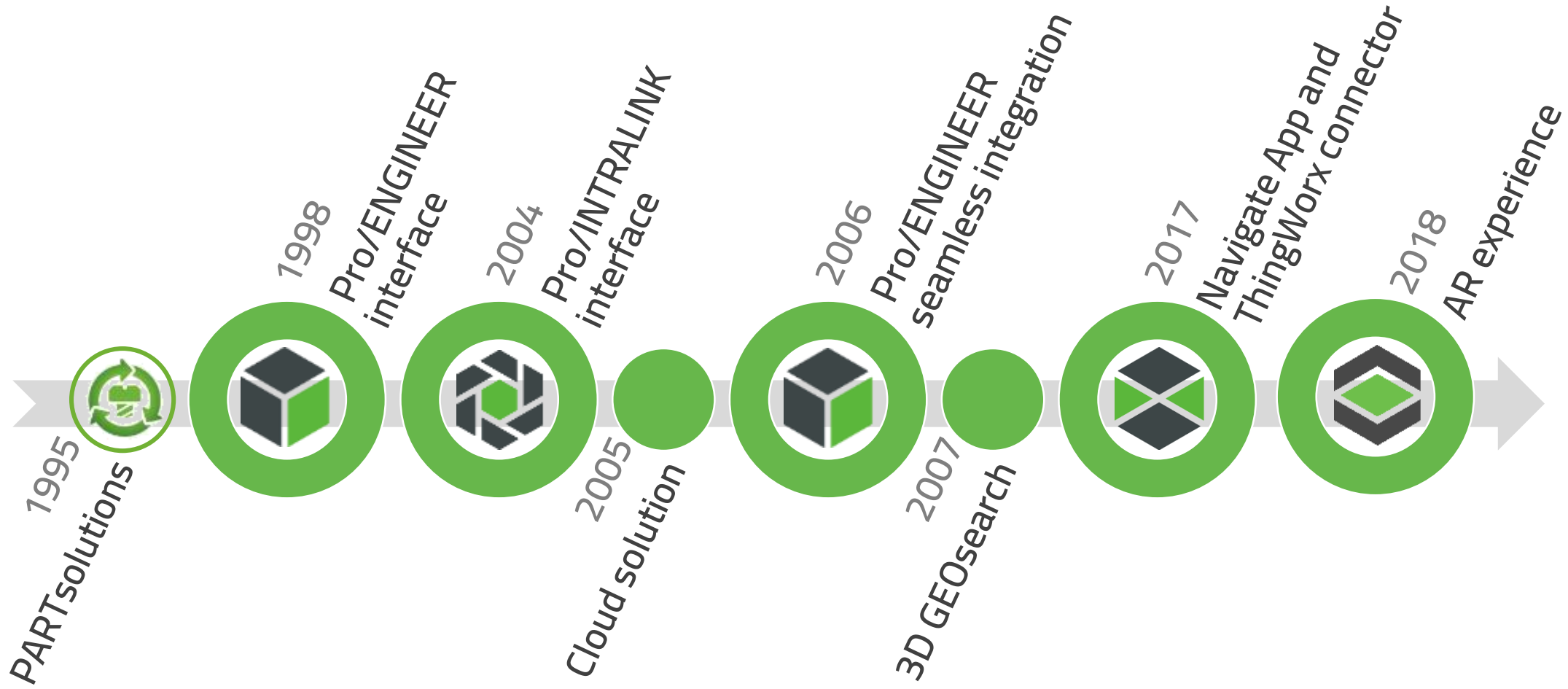
CADENAS Italiana

PTC & CADENAS

Timeline and Commitment

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Close Cooperation in Customer Projects

Examples

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SCHAEFFLER



SIEMENS



ABB



SMS  **group**



BOSCH



DMG MORI

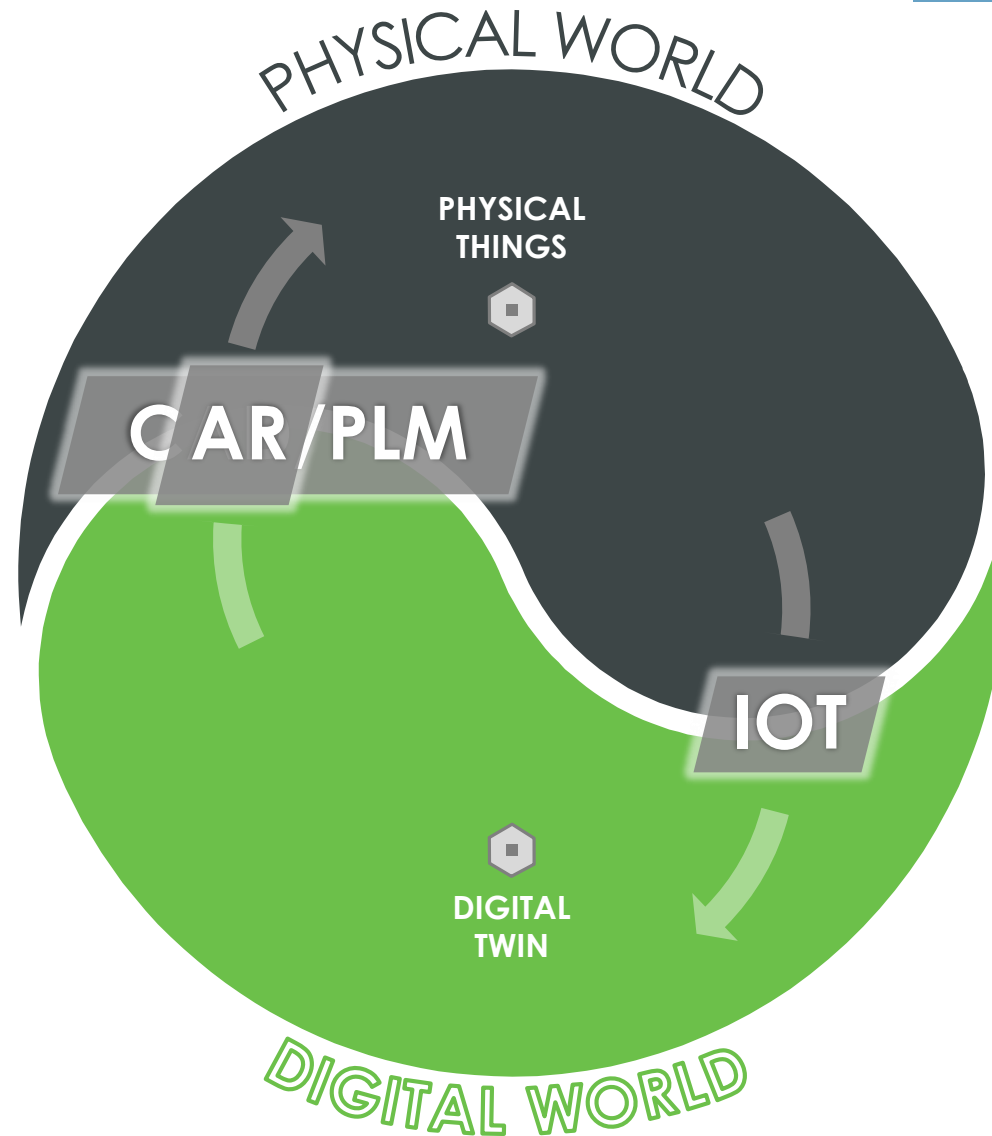


LIEBHERR



FEV

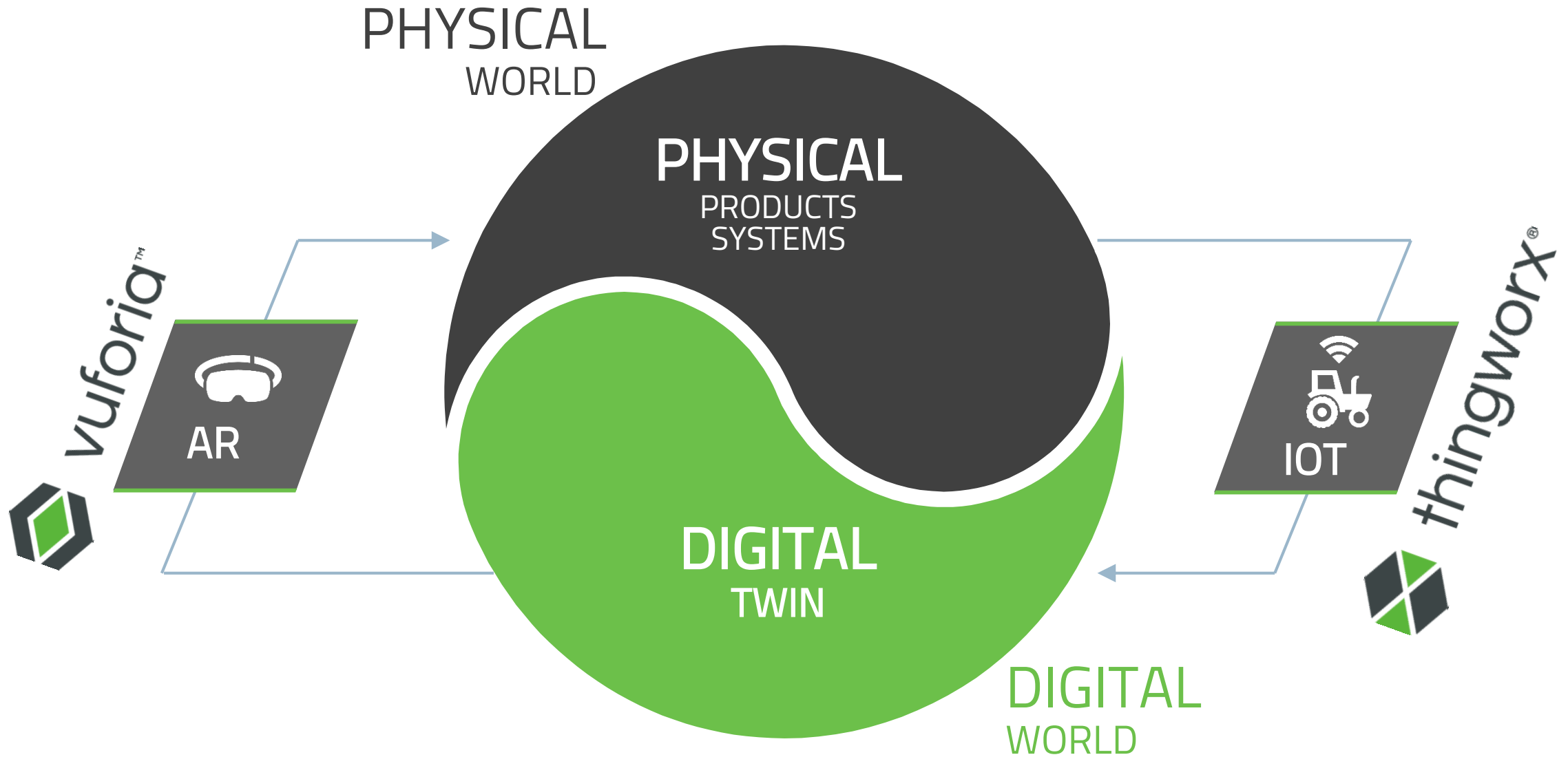




Deluge of data requires a new human interface

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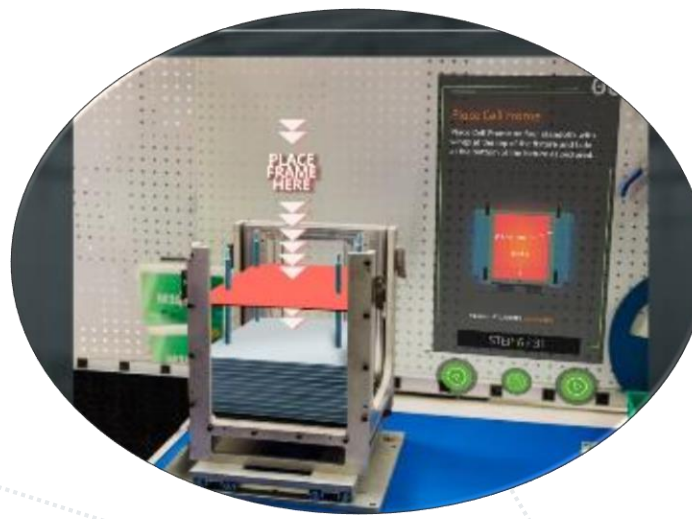
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Scalable, Efficient AR authoring & Publishing

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vuforia® studio™

efficiently create scalable
AR experiences for
industrial use cases



vuforia™ view

access and share AR
experiences across the
industrial enterprise

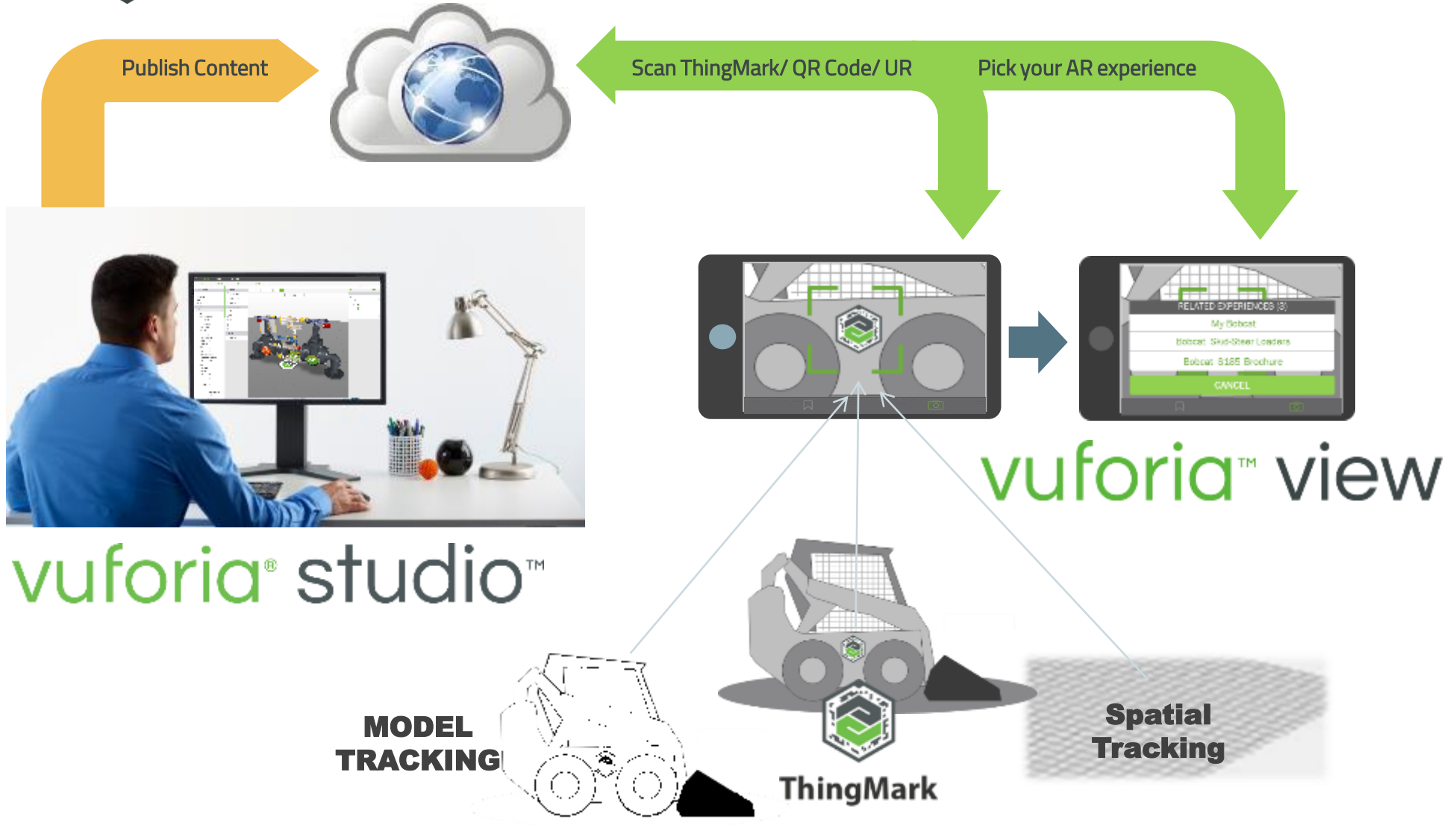
How it works

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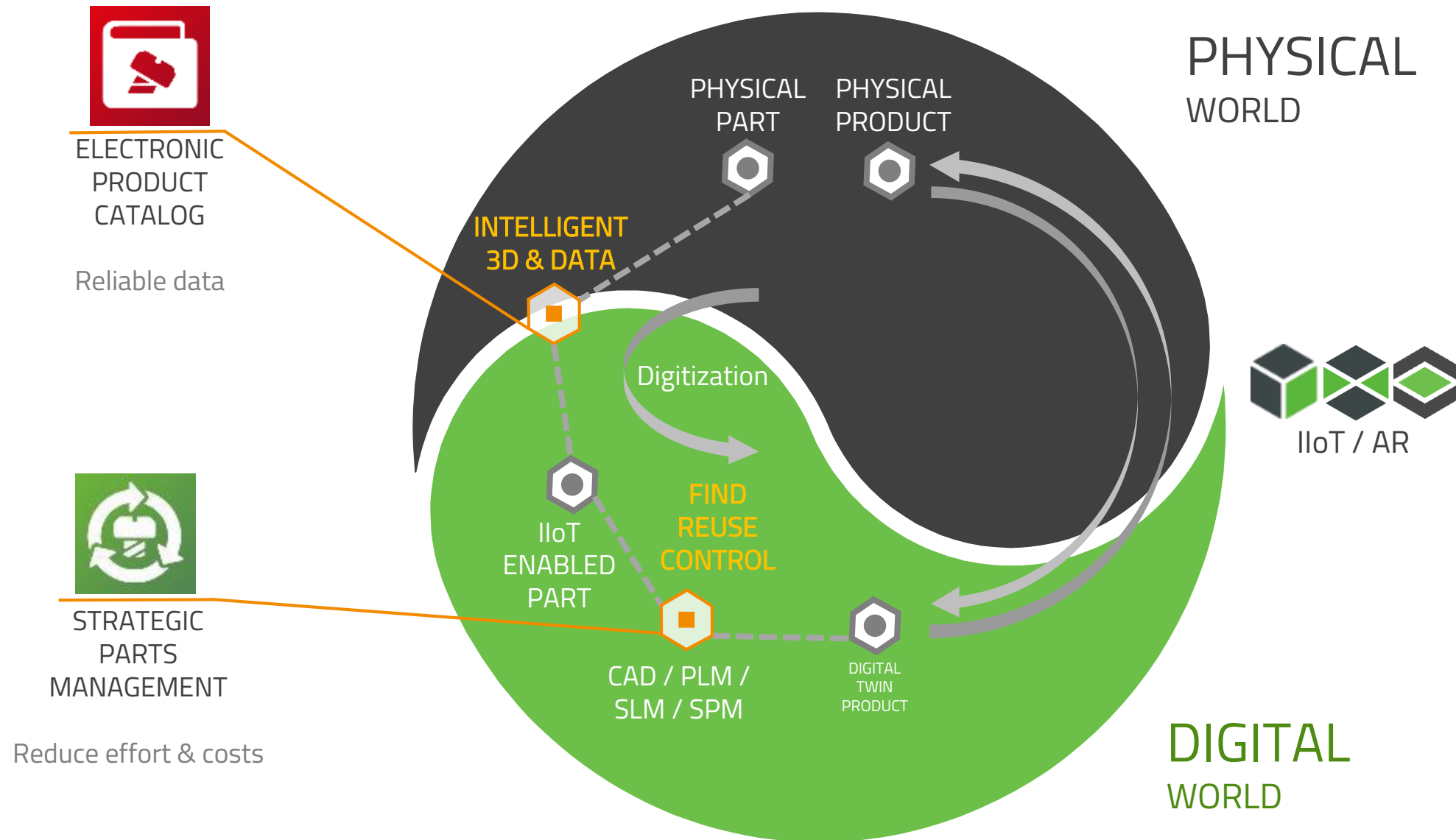
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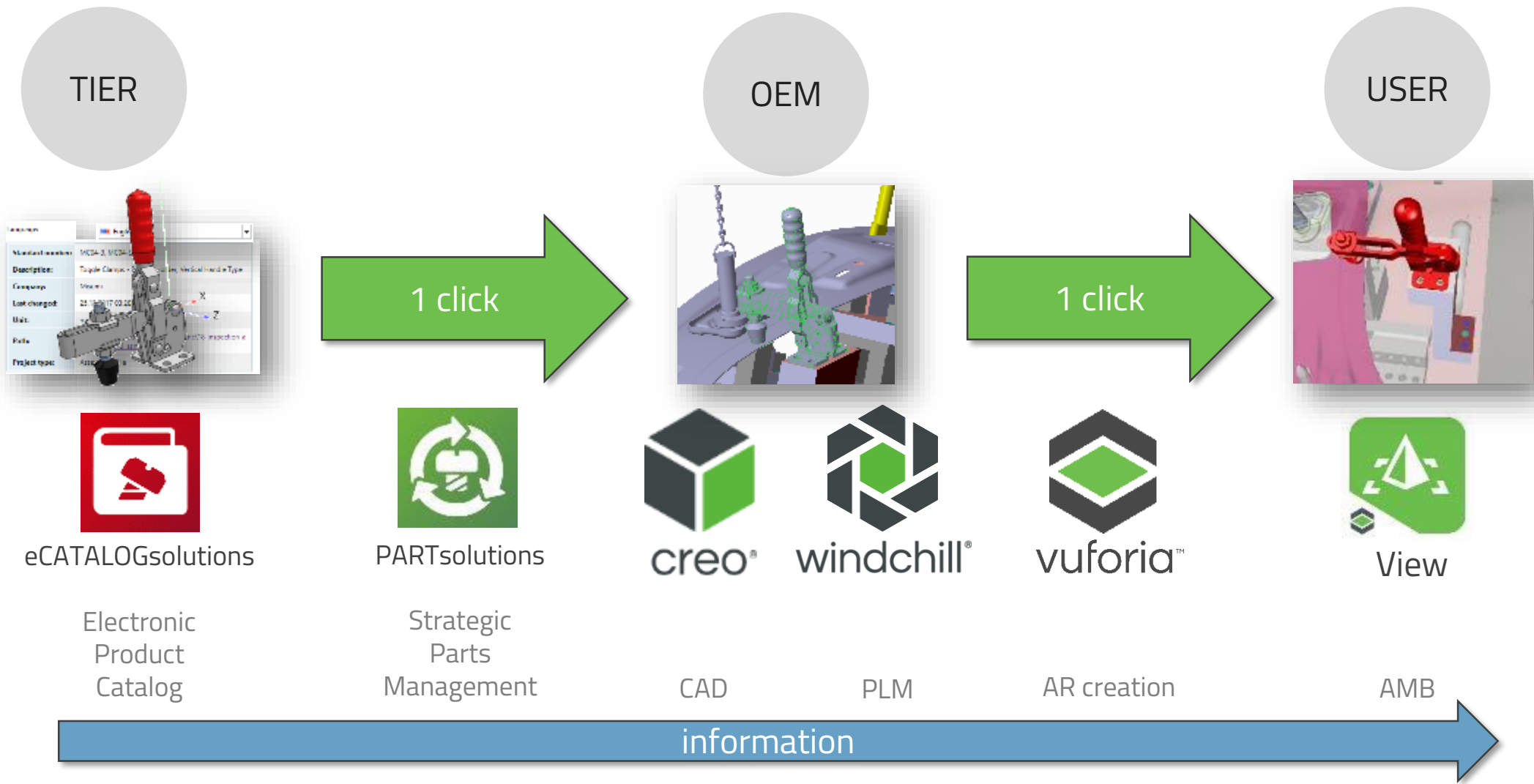
 vuforia™ experience service

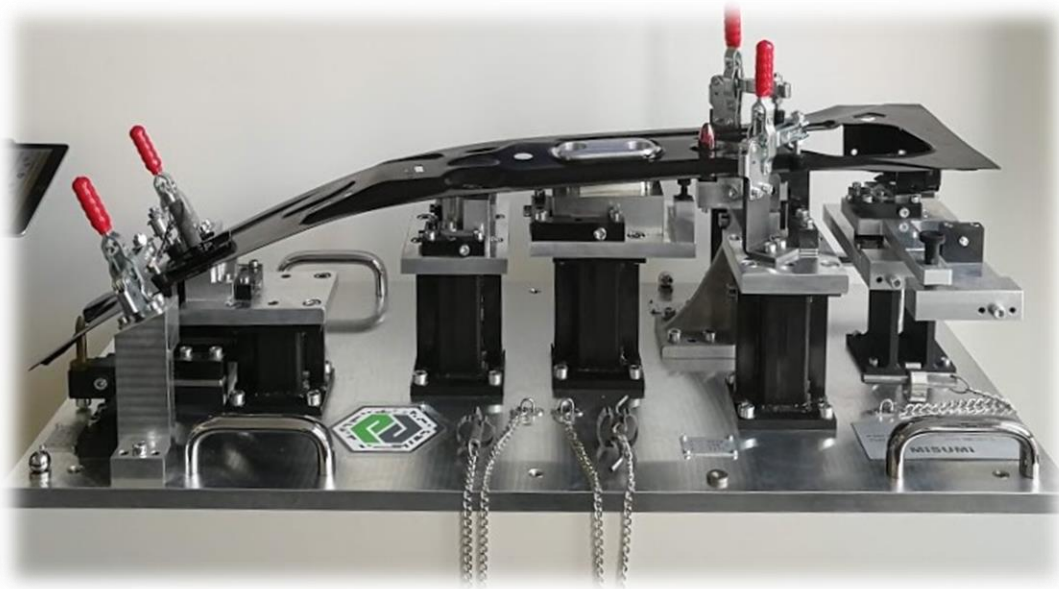


CADENAS roles in the digital and physical world



One klick AR experience for standard and supplier parts





Demo Machine from customer Misumi
(It's a B-pillar testing machine)



You can use either one of these ThingMarks to start the demo



Geometry

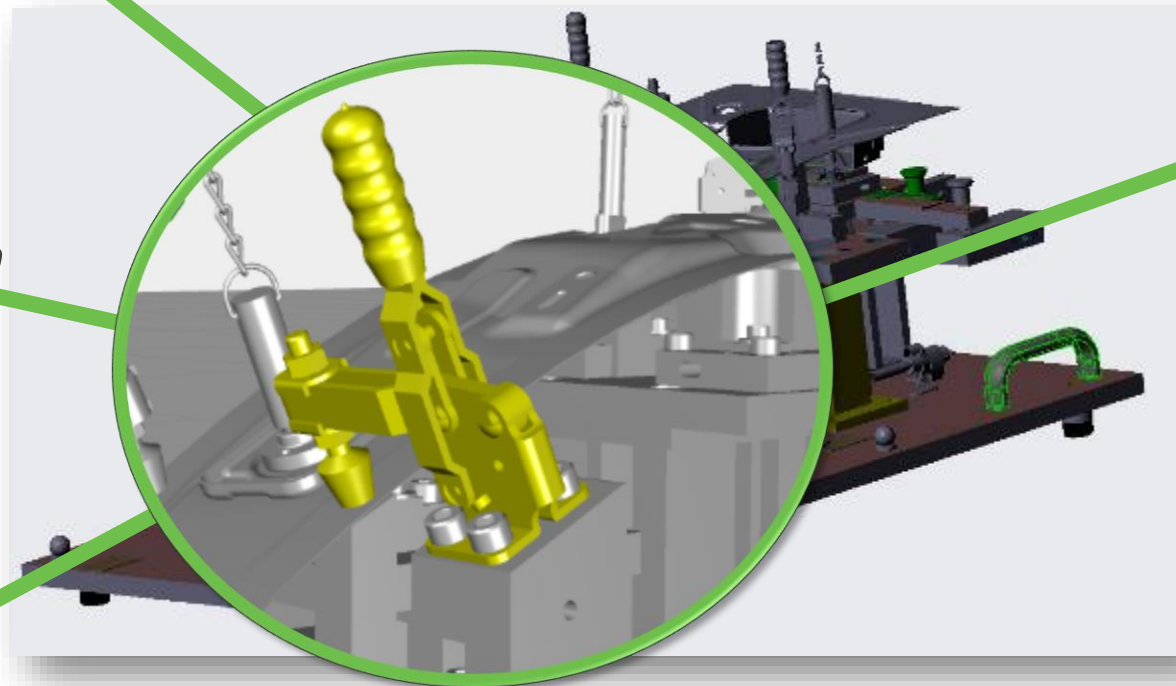


PARTsolutions

e.g. GEOsearch



e.g. Price



thingworx

e.g. Stock



e.g. Tension



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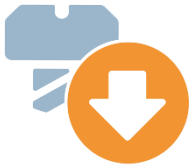
LIVE

Download and Use the following two Apps from the iOS or Android App Store



Vuforia View

Free app from PTC



3D CAD models

Free app from Cadenas (PartSolutions)

Thank you for your attention

Questions?
Feedback?

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Vuforia View



3D CAD models

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THE INNOVATION COMPANY

This is just the beginning...



A man with a beard and sunglasses is driving a classic car, smiling. The background is slightly blurred, showing a city street.

Free Trial Program

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